

## **Donor/Fan Engagement Survey (the “Contest”) Official Rules**

This Contest is organized and sponsored by the Canadian Olympic Foundation, a registered public foundation that serves as the official charitable organization of the Canadian Olympic Committee, which raises funds for high-performance athletes and sport development (the “**Contest Sponsor**”).

Contest starts at **12:00 AM** EST on **May 22, 2026**, and ends at **11:59 PM** EST on **June 20, 2026** (the “**Contest Period**”).

By entering this Contest, entrants accept and agree to be bound by these Official Rules and accept the decisions of the Contest Sponsor as final and binding in all respects.

### **1. ELIGIBILITY**

This Contest is open to all legal residents of Canada who have reached the age of majority in the province or territory in which they reside. Employees, agents and representatives of the Contest Sponsor, its subsidiaries, affiliates, advertising and promotional agencies and all respective employees, shareholders, officers, directors, agents, members, licensees, successors and assigns of the foregoing (collectively the “**Contest Parties**”) as well as members of their immediate family (spouse and parent, children, siblings and their respective spouses, regardless of where they reside) or persons living in the same household (whether related or not) are not eligible to participate in this Contest.

### **2. HOW TO ENTER**

#### **NO PURCHASE NECESSARY**

- To enter the contest, you will complete either the Donor Engagement Survey **OR** the Fan Engagement Survey. Before submitting your responses, you will be prompted to add your name and email into the contest, for a chance to win one (1) of two (2) Team Canada x Lululemon Prize Packs (each, a “**Prize**”). Each survey respondent will only have one (1) opportunity to submit the survey. There will be one winner for each of the two surveys available (each, a “**Winner**”).
  - The Donor Engagement Survey is accessible only through email to already existing, active donors of the Contest Sponsor. There will be one (1) donor/entrant who wins the prize applicable to the Donor Engagement Survey.
  - The Fan Engagement Survey is accessible through [Olympic.ca/Foundation](https://olympic.ca/foundation) which will have a call out button on the [\[Home\] page](#). It will also be posted on the Contest Sponsor’s LinkedIn and Facebook pages. There will be one (1) entrant who wins the prize applicable to the Fan Engagement Survey.
- Follow the instructions and submit your entry. Entries will not be eligible if sent by any method not specified above or if received after the end of the Contest Period. Winners will be selected randomly from all eligible entries. You may only enter the contest **once**, as there is only one entry per email. The more entries received, the lower your odds of winning will be.

### **3. ODDS OF WINNING**

Odds of winning this Contest will depend upon the number of eligible entries received by the end of the Contest Period. All entries must be received by 11:59p.m. ET on **June 20, 2026** in order to qualify. The Contest Sponsor will not be responsible for late, delayed, misdirected, lost, or incomplete entries. Entries that are incomplete, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of these Official Rules shall be disqualified.

### **4. PRIZING**

For this Contest, there are two (2) Prizes available to be won, each of which consists of a Team Canada x Lululemon Prize pack valued at approximately CAD \$300.

All Prizes must be accepted as awarded, are non-refundable and are not convertible to cash. The Contest Sponsor reserves the right to substitute any of the Prizes, or any component thereof, with a prize of equal or greater value. The Prize(s) is/are transferable by the Winner as a gift to an immediate family member only and cannot be resold. If the Winner cannot use or chooses not to use, for any reason, any portion of the Prize(s), that portion of the Prize(s) will be forfeited and no substitution or other compensation will be awarded. The Prize(s) can only be redeemed between **June 23, 2026 – December 31, 2026**.

## **5. SELECTING WINNERS**

A random draw for the Prize(s) will be conducted at or about 11:00 am ET on **June 22, 2026** by the Contest Sponsor from all eligible entries received.

The Contest Sponsor shall use commercially reasonable efforts to contact the Winner(s) using the contact information set out in their entries. In the event that a Winner cannot be contacted within five (5) business days of the random draw, the entry of such selected entrant shall be deemed void, and the Contest Sponsor shall draw another entry at random from the remaining eligible entries. The process noted above will be repeated until a Winner has been contacted and has accepted the prize or until there are no more eligible entries, whichever comes first.

Before being declared a Winner, each selected entrant must first correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question within five (5) business days of prize notification.

Each Winner will also be required to sign a Declaration and Release Form (the “**Release Form**”) confirming compliance with these Official Rules and acceptance of the respective Prize as awarded without substitution. By participating and/or accepting a Prize, entrants and Winner(s) agree to release and hold the Contest Parties harmless against any and all claims and liability arising out of participation in the Contest and use or redemption of Prizes.

Declining a Prize, failing to correctly answer the mathematical skill-testing question, failing to return the Release Form within the time period indicated on the Release Form or otherwise failing to comply with these Official Rules will cause the respective Prize(s) to be forfeited.

## **6. GENERAL**

This Contest is subject to all applicable laws and regulations and is void where prohibited. Subject to applicable law, the Contest Sponsor shall have no obligation, no liability and shall not be held responsible for any accident, negligence, printing, typographical, administrative or other errors that may arise or occur in connection with the Contest or these Official Rules.

By entering into this Contest or accepting a Prize, entrants give permission to the Contest Parties to use winners’ name, biographical information, and/or any other information submitted by such entrants as part of the Contest (collectively, the “**Information**”) for the purpose of promotion by the Contest Parties without further notice, permission, compensation or consideration in any and all media now known or hereafter developed, in any manner, throughout the universe, unless prohibited by law.

By entering this Contest and accepting a Prize, if applicable, each entrants releases and agrees to hold the Contest Parties harmless against any and all manner of actions, causes of action, suits, debts, covenants, contracts, claims, and demands, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract, fundamental breach, liability for physical injury, death, or property damage which the entrant, Winner or their respective administrators, heirs, successors or assigns might have or could have, by reason of or arising out of the entrant’s participation in this Contest and/or in connection with the acceptance and/or use by the entrant of the Prize awarded, if applicable.

No responsibility will be taken by the Contest Parties for any failure of the Contest or Contest Sponsor web site during the promotion of the Contest or for any problems or technical malfunction of a telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail, on-line, or internet entries to be received by the Contest Sponsor on account of such technical problems or traffic congestion on the internet or at any web site, or any combination thereof including any injury or damage to an entrant or any other person's computer related to or resulting from playing or downloading any material linked to the Contest.

The Contest Sponsor reserves the right, in its sole discretion, to cancel or suspend the Contest, in whole or in part, without notice, for any reason whatsoever, including, the internet portion of this Contest should a virus, bug or any other cause beyond the reasonable control of the Contest Sponsor corrupt the security or proper administration of the Contest, or the odds of winning.

Any attempt to deliberately damage any web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Contest entries are subject to verification and will be declared invalid if they are forged, falsified, altered or tampered with in any way.

In the event of a dispute regarding the identity of the person submitting an electronic Contest entry, the entry will be deemed submitted by the "authorized account holder" provided that person meets all eligibility criteria set forth in these Official Rules. "Authorized Account Holder" shall mean the natural person assigned to the email or text messaging address by an internet service provider, on-line service provider, phone company, mobile phone service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email/text messaging addresses for the domain associated with the submitted email/text message address. Contest Sponsor reserves the right at its sole discretion, to disqualify any entrant (and all of their entries) who tampers with the Contest, including the entry process.

Information provided by all entrants (including without limitation the Winners) as part of this Contest will be used in accordance with the Contest Sponsor's privacy policy available at: <https://olympic.ca/privacy-policy/>. By entering this Contest or accepting a Prize, participants agree to be bound by the [Contest Sponsor's Terms of Use](#). In the event of any conflict or inconsistency between these Official Rules and the Contest Sponsor's Terms of Use, these Official Rules shall govern and prevail.

Any questions, comments or complaints regarding the Contest must be directed to the Contest Sponsor at: [foundation@olympic.ca](mailto:foundation@olympic.ca).